## Factoring Trinomials: The Product and Sum Method or AC and B

The general form of a Quadratic Trinomial is: $a x^{2}+b x+c$

Steps:

1. Find the Product by multiplying $a \bullet c$
2. Find the Sum by writing $b$
3. Use the following Chart to analyze your Product ( P ) and Sum ( S ) sign patterns:

| P | S | + |
| :---: | :---: | :--- |
| + | If both product and sum are positive, then both numbers are positive. |  |
| + | - | If the product is positive but the sum is negative, then both numbers are <br> negative. |
| - | + | If the product is negative, but the sum is positive, then you have opposite <br> signs and the larger of the two numbers is positive. |
| - | - | If both the product and sum are negative, then you have opposite signs <br> and the larger of the two numbers is negative. |

4. Set up a chart with your sign pattern like the following:

| P (sign) | S (sign) | Product | Sum |
| :---: | :---: | :---: | :---: |

5. Find two numbers which give you your product and sum.
6. Re-write the "b" term of your trinomial using your two new numbers and attach the variable.
7. Factor by Grouping your four-term polynomial until fully factored.
